



Universal Principles

for ensuring trustworthiness, quality and value

These are the heart of the Code of Practice for Statistics that we encourage anyone using data to consider and apply

T

Trustworthiness

- Show integrity – suitably trained staff supported to be ethical, honest, objective, professional
- Apply transparent approaches – plans and progress, release, public engagement, quality management
- Manage data safely and securely – work in line with legal and ethical obligations

Q

Quality

- Use suitable data – explain sources and limitations clearly
- Apply sound methods – be open about choices and limitations
- Understand quality and uncertainty issues – communicate judgements and monitor for change

V

Value

- Remain relevant – understand the needs of users and stakeholders and be open to innovate
- Be accessible – ensure equality of access if publishing and keep information available
- Present data clearly – provide clear insights on important questions