

VALUE: statistics that support society's needs for information

V4: INNOVATION AND IMPROVEMENT

Statistics producers should be creative and motivated to improve statistics and data, recognising the potential to harness technological advances for the development of all parts of the production and dissemination process



1

KEEP UP TO DATE WITH DEVELOPMENTS

Be transparent about development plans and outcomes



2

EXPERIMENTAL STATISTICS

Look to test and release new official statistics as experimental first



3

INVOLVE USERS

in the ongoing development and testing of statistics



4

COLLABORATE WHEN DEVELOPING

with other producers in the UK and internationally and share best practice



5

IMPROVE METHODS AND QUALITY

Assess the added value of method developments and consider impact on the statistics - remember coherence



6

IMPROVE DISSEMINATION

Look to better meet the needs of different types of users and potential users



7

IMPROVE ENGAGEMENT

Look to user new and innovative ways to engage

Visit the online Code for further information

<https://code.statisticsauthority.gov.uk/>