

VALUE: statistics that support society's needs for information

V3: CLARITY AND INSIGHT



RELEVANT, CLEAR, UNAMBIGUOUS

statistics, data and explanatory material for all types of users
[V3.1]

EXPLAIN RELEVANCE AND MEANING

Clear description of main messages with suitable data visualisations
[V3.2]



PROVIDE COMPARISONS

to support interpretation, signpost relevant statistics
Explain consistency and coherence
[V3.3]

ADVISE AND SUPPORT USERS

Be visible and approachable
Explain statistics publicly
[V3.4]



COLLABORATE TO PRODUCE BIG PICTURE

Work with experts and other producers to provide comprehensive and coherent narrative for the topic
[V3.5]

VISIT THE ONLINE CODE AND OSR WEBSITE FOR FURTHER INFORMATION

<https://code.statisticsauthority.gov.uk/>