

VALUE: statistics that support society's needs for information

V1: RELEVANCE TO USERS

Users of statistics and data should be at the centre of statistical production; their needs should be understood, their views sought and acted on, and their use of statistics supported

**MAINTAIN
UNDERSTANDING
ABOUT USE AND
POTENTIAL USE
[V1.1]**



**PROMOTE USE
AND SUPPORT
USERS AND
POTENTIAL USERS
[V1.2]**



**REVIEW USER
SATISFACTION
ROUTINELY
[V1.3]**



**ENGAGE PUBLICLY
USING A VARIETY
OF MEANS
[V1.4]**



**ADDRESS VIEWS
AND PROVIDE
FEEDBACK
[V1.5]**



**REVIEW WITH
USERS WHETHER
TO CONTINUE,
ADAPT OR STOP
[V1.6]**

